

Glass Express Ad Guidelines

Formats shown – square, vertical and horizontal (content and layout are approved for use)

APPROVALS

All ICBC Glass Express advertising must receive written approval from ICBC Accreditation Programs. See section 5, page 6 of the Glass Express Program Service Guide for complete details.

Please send ad materials for approval to:

ICBC Accreditation Programs
1575 Hartley Avenue
Coquitlam, BC V3K 6Z7

Tel: 604-777-4630 Toll free 1-877-921-3311

Or by fax: 604-777-4624

LOGO

- ICBC Glass Express, colours - Pantone 286 blue, Pantone 165 orange
- minimum width of Glass Express Logo = 1.5 inches
- minimum white space surrounding logo - 1/3 of the width of ICBC mark

Save time. See us first.

We process ICBC Autoplan glass claims from start to finish.

Look for the sign.



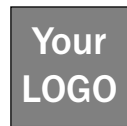
Your Glass Shop
2123 Glass Road, Vancouver
Hours: Weekdays
Saturday

Look for the sign.



If your vehicle damage is covered by ICBC Autoplan comprehensive insurance, we can process your glass claim.

No appointment. No need to contact ICBC.



Your Glass Shop
2123 Glass Road, Vancouver
Hours: Weekdays
Saturday

One stop glass claim service.

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If your vehicle damage is covered by ICBC Autoplan comprehensive insurance, we can process your glass claim.

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Your Glass Shop
2123 Glass Road, Vancouver
Hours: xx - xx Weekdays
xx - xx Saturday